



THE FALLING DEAD

HOW LONG CAN YOU SURVIVE THE HORDE?

Factsheet

Developer:

4DX Games

Based in Fleetwood, UK

Release date:

iOS: (est) 13th December 2014

Android: 3rd December 2014

Platforms:

iOS, Android

Website:

<http://www.thefallingdead.com>

Regular Price:

\$0.99, £0.69

Description

'The Falling Dead'. It's best described as Loony Tunes meets The Walking Dead - a light hearted, cartoon strategy shoot-em-up where you need to use your sharpshooting reflexes before your brain gets eaten!

Synopsis: A Zombie Horde has fallen, how long can you survive?

Outbreak alert: Don't be fooled by their cuteness, these carnivorous critters would love to take a bite out of you; now it's time to fight back. Only a well placed head shot with a tap of your finger will destroy the undead.

The Falling dead is a fast paced, Zombie survival, strategy shooter with the aim to conserve limited ammo and survive the Zombie horde for as long as you can before becoming overrun. Shoot, stab, set fire and explode your way to survival by defeating ever increasing numbers of Zombies with whatever weapons of mass Zombie destruction you can lay your hands on.

How to play

- Simply tap the Zombies heads to splat their multi-coloured brains all over 10 different environments - it's like painting with technicolor blood and guts.
- Survive long enough for special power up supply drops, but use them wisely!
- Conserve your ammo, plan your strategy, you start with just 15 bullets against an overwhelming horde of thousands of Zombies.

Survive

- No lives, no continues.
- Intense, frantic, edge of your seat action, just don't fall off or you will be neck deep in the brown stuff ;-)
- Perfect Zombie Time Waster
- 5 breeds of brain munching Zombie 'fallers' for you to deal with.
- Amazing visuals and laugh out loud comedy cartoon violence.
- Test your reactions with a never ending supply of The Falling Dead
- Beat your record time and challenge your friends.

History

4DX Games is a small British independent developer, specialising in smartphone games, viral link bait HTML5 games and affiliate reward games for the likes of Dominos. 4DX is based in the creative North West of England, in the small fishing port of Fleetwood (home of the mighty Cod Army FTFC and Fisherman's Friend), which isn't best known for it's indie game dev scene this small team aims to change that.

Artwork & Assets

All assets can be downloaded here:

<https://dl.dropboxusercontent.com/u/107606/assets.zip>

Trailer

<http://youtu.be/26vK3L37UNQ>

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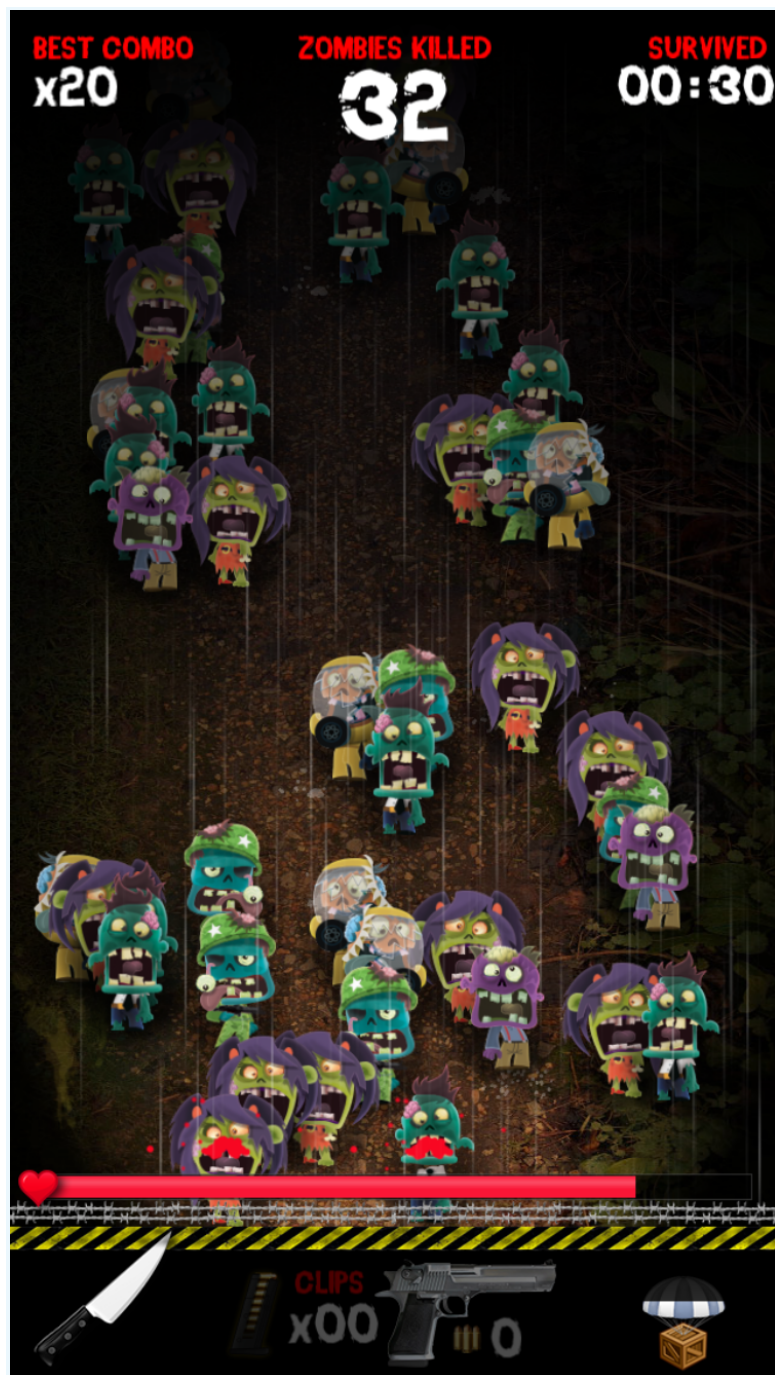
Website: <http://www.4dxmedia.com/games>

Press Kit: <http://thefallingdead.com/TheFallingDeadPressKit.pdf>

Facebook: <https://www.facebook.com/pages/4DX-Games/633235526725359>

Twitter: https://twitter.com/4dx_games

In Game Screenshot



Logo & Icon



The Falling Dead Credits

John Stirzaker

[@johnstez](#)

Artist / Designer

Sam Bailey

Developer

Nick Rawcliffe

Developer / Sound

[@nickcreation](#)

Contact

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